



## Media release

Tuesday, 5 April, 2016

### **KICK ON: AN EPIC GOOD FUNDRAISER TO AID INDIGENOUS LITERACY**

What do you get when Brisbane celebrates Reconciliation Week, AFL's Sir Doug Nicholls Round and Indigenous literacy? An epic good night out!

On May 27, as National Reconciliation Week kicks off around the country and the AFL celebrates the role Indigenous athletes have had in shaping Australian Rules football, the Epic Good Foundation (EGF) will host an evening event, KICK ON, to raise awareness and vital funds for the Indigenous Literacy Foundation (ILF).

As the first step in a new partnership between the two Foundations, KICK ON promises to be full of entertainment and high energy with performances by internationally renowned didg-fusion musician William Barton together with the soulful melodies of singer/songwriter Georgia Corowa.

Co-Founder of the Epic Good Foundation and host for the evening, Stuart Giles said: 'Through our work with the Hawthorn Indigenous Program, my wife Cathie and I have come to a greater appreciation of the role football plays in Indigenous communities, as well as the need to improve literacy rates in the same locations. We now want some of our philanthropic work to assist development in that area.'

Karen Williams, Executive Director of The Indigenous Literacy Foundation said the ILF was enormously honoured to be working with a Foundation that recognised the long-term importance of raising literacy levels in Indigenous communities. She added, "Motivating children through their sport is enormously effective and powerful."

KICK ON will feature a live auction with some amazing items for bidding including an autographed guitar owned by Troy Cassar-Daley, an \$8000 painting by Brisbane based Ralph Wilson, an autographed Hawks Guernsey, a Gilimbaa designed football, and even character naming rights in bestselling author, Anita Heiss's next novel. There is also a private dinner with the stars of the ABC's Black Comedy series, Aaron Fa'aoso and Steven Oliver, a Kate Grenville bookclub visit and a host of football memorabilia to bid for.

**Bidding for the auction will open to the public on May 2nd via the [ILF website](#).**

Raffle items on the night include travel vouchers, theatre tickets, dining experiences plus more!

Lifetime Ambassador of the ILF and Manager of the Epic Good Foundation, Dr. Anita Heiss said that they hoped to raise \$20,000 to help buy much needed new and culturally appropriate books for over 250 remote communities and organisations, including many Queensland based communities.

'This new partnership between two like-minded Foundations will help inspire our young people who love their footy but need the resources and skills to experience how reading will open many, many doors and a lifetime of opportunities for them,' she said.

**Event details:**

Date: Friday, May 27

Time: 7.30pm-11.30pm

Venue: The Fox Hotel, Melbourne Street, South Brisbane

Tickets: \$60pp includes drinks and canapes from 7.30-9.30pm (then cash bar)

**Purchase online via [ticketmaster!](#)**

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*KICK ON has been proudly supported by those who donated items to the auction and raffle, as well as Blocksidge Real Estate, the Fox Hotel, Riverbend Books, Avid Reader and Gilimbaa Indigenous Creative Agency.*